

EntrepreneurShip - Sailing to Success

Call for participants

For the Youth Exchange of 'EntrepreneurShip – Sailing to Success', 29th July – 20th August 2018 in Aalborg, Denmark.

We are looking for 5 participants from Denmark to take part to a 3-week Youth Exchange about entrepreneurship.

Summary

EntrepreneurShip – Sailing to Success is a youth exchange aiming to utilise the already existing entrepreneurial spirit among youth by creating an environment where young entrepreneurs can flourish and grow. It will involve 25 young people who are highly motivated to start a business, as well as 5 experienced youth leaders.

It will act as a business incubator, giving the chance to implement some business ideas in a real-life entrepreneurial experience. The participants will be divided in 5 international groups of 5 people (one from each participation country) and a budget will be assigned to each group to take care of accommodation, food and a start-up.

The activity uses different non-formal methods to develop the skills, attitudes and knowledge of young people to develop and implement own business ideas.

Objectives:

- Provide an expectation-free environment where you can be supported to develop and test your entrepreneurial ideas;
- Further increase your existing sense of initiative and entrepreneurship;
- Empower and heighten your sense of autonomy by giving you an opportunity to implement your own ideas in a real-life context;
- Increase your employability and improve your career prospects through a real experience with entrepreneurship under mentoring of experienced entrepreneurs;
- Empower you to actively participate in your local community through entrepreneurial activities.

Partners

- InterCollege (Denmark)
- EVROPSKE CENTRUM MLADÉZE BRECLAV - EUROPEAN YOUTH CENTRE BRECLAV Z.S. (Czech Republic)
- Center for education and development (Former Yugoslav Republic of Macedonia)
- T.R. Governorship of Kocaeli Bureau for EU and Foreign Affairs (Turkey)
- Open Youth Corner - Anoikti Gonia Neon (Greece)

Participants profile

If you want to take part to the project, you must be a Danish resident within the age range of 18-30. We don't expect you to have any previous experience with entrepreneurship or international projects, however, it is expected that you are strongly motivated to start a business. The project is a chance to facilitate your entrance in the entrepreneurship world, so it is expected that you are not already well-established as entrepreneur.

The selection will be based on the following criteria:

- maturity and sense of responsibility;
- ability to fluently communicate in English;
- potential to create a business;
- availability throughout the entire period of the activity;
- commitment towards the aim of the project and willingness in taking an active part;
- potential to be impacted by the activity.

Travel Expenses

You will receive a contribution to the travel expenses according to the travel distance band calculated through the Erasmus+ Distance Calculator.

Country	Distance band	Budget per participant
Denmark	10 - 99 km	€ 20
Czech Republic	500 - 1999 km	€ 275
Former Yugoslav Republic of Macedonia	500 - 1999 km	€ 275
Turkey	2000 - 2999 km	€ 360
Greece	2000 - 2999 km	€ 360

After the selection, you will be informed about the reimbursement procedure.

You're not allowed to arrive later than the arrival day (29th July) and depart earlier than the departure day (20th August). If necessary for travel reasons, you will be allowed to stay up to 2 days extra before the arrival day and/or after the departure days in Aalborg on their own costs.

Accommodation and budget

The groups will receive a budget to take care of accommodation, food and business ideas. The groups will be responsible to find an accommodation by themselves, if a group is not able to find an accommodation before the 1st of July it won't be possible for it to take part to the exchange.

If necessary for the implementation of the project, the group can ask to use part of the budget during the preparation process (before the start of the exchange) and the organisers will administrate the request.

To provide a more equal environment, it was also agreed it's fair that the groups won't be allowed to use their own money, they will still have the chance to look for sponsors.

If the start-ups will generate profit, the first €1000 of each group will be given back as if the provided budget acted as a loan, the groups will be free to choose how to spend the rest of the money. Depending on the amount of money given back, the Youth Leaders will use the budget to organise an activity that will benefit the participants and the project.

Groups

After all the participants will be selected, you will be divided in 5 groups, each one with one participant from each delegation. The groups will be formed in the following way:

- ***If you have a business idea***, you will have the chance to pitch it on the Facebook group. After all the business proposals will be presented, the other participants will have the chance to choose and join your idea. There will be one place available per nation for each idea and the group will be formed only if there are 5 people, one from each delegation, supporting your idea.
- ***If you don't have a business idea***, you will have the chance to choose and join one of the ideas pitched on the Facebook Group. You can join only ONE idea and only if there is a free place for your delegation.

If at the end of this process there will still be participants without groups, the Youth Leaders will organise them as they think it fits. All the groups will be formed not later than the 5th of June, you can start to work on your start-up with the group as soon as its formed.

Every morning some sessions about entrepreneurship will be held, each group will have to send at least a member to attend the session.

Deadlines

You should have completed the application form no later than **7th May**. Confirmation of the participant selection will be announced by the organizer on **10th May** the latest. If you will be selected, within 5 days after the selection results are announced, you must confirm your participation via e-mail.

Application procedure

If you'd like to apply, you can fill the form on the following link:

<http://intercollege.info/participants/open-calls/application-entrepreneurship-youth-exchange>

Participation in the Youth Exchange is free of charge.

Program

Attached to this letter is the draft program of the Youth Exchange. Please note that some changes in the program could potentially be made. We are happy to receive your suggestions for improvements and your contributions.

Participant's declaration

Please be aware that you shall read carefully and agree on the Participant Declaration found with the application form. Accepting the Participant Declaration is a requirement of participation.

Contacts

Should you have any questions regarding this call, please contact Ismaele Vincent Masiello by email at ismaele@intercollege.info or by phone at + 45 45 34 30 40.

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Youth Exchange

29th July – 20th August 2018, Aalborg, Denmark

Program of activities

Day 1 (Sunday, July 29th) - Arrival

Day 2 (Monday, July 30th)

Time	Session/Activities
A.M.	Breakfast
	Introduction to the project, Hopes and Fears
	Ice-breaking activities
	Lunch
P.M.	Team building activities and Trip to surroundings
	Dinner
	Welcoming evening

Day 3 (Tuesday, July 31st)

Time	Session/Activities
A.M.	Breakfast
	Introduction to Entrepreneurship
	Lunch
P.M.	Entrepreneurship and Society
	Debrief
	Dinner

Day 4 (Wednesday, August 1st)

Time	Session/Activities
A.M.	Breakfast
	Workshop on Creative Thinking
	Lunch
P.M.	Workshop on Creative Thinking
	Dinner

Day 5 (Thursday, August 2nd)

Time	Session/Activities
A.M.	Breakfast
	Workshop on Business Plans
	Lunch

P.M.	Workshop on Business Plans
	Debrief
	Dinner

Day 6-7 (Friday, August 3rd - Saturday, August 4th)

Time	Session/Activities
A.M.	Introduction to Market Analysis
	Market Analyses
	Lunch
P.M.	Presentation of Market Analyses
	Debrief
	Dinner

Day 8-9 (Sunday, August 5th - Monday, August 6th)

Time	Session/Activities
A.M.	Breakfast
	Developing Business Ideas
	Lunch
P.M.	Developing Business Ideas
	Debrief
	Dinner

Day 10 (Tuesday, August 7th)

Time	Session/Activities
A.M.	Breakfast
	Implementation Strategy
	Lunch
P.M.	Implementing Business Ideas
	Debrief
	Dinner

Day 11 (Wednesday, August 8th)

Time	Session/Activities
A.M.	Breakfast
	Implementation Strategy
	Lunch
P.M.	Implementing Business Ideas
	Debrief
	Dinner

P.M.	Final evaluation and feedback
	Dinner

Day 23 (Saturday, August 20th) - Departure

Day 12-19 (Thursday, August 9th - Tuesday, August 16th)

Time	Session/Activities
A.M.	Breakfast
	Implementing Business Ideas
	Lunch
P.M.	Implementing Business Ideas
	Debrief
	Dinner

Day 20 (Wednesday, August 17th)

Time	Session/Activities
A.M.	Breakfast
	Presentations
	Lunch
P.M.	Evaluation and Feedback
	Dinner

Day 21 (Thursday, August 18th)

Time	Session/Activities
A.M.	Breakfast
	Evaluatuion of Project Ideas
	Lunch
P.M.	Successes and Failures
	Dinner

Day 22 (Friday, August 19th)

Time	Session/Activities
A.M.	Breakfast
	Plans for Dissemination
	Lunch